



THANK YOU!

for shopping whitewater first

REASONS TO BUY LOCAL (taken from www.danebuylocal.com)

- a. Enrich the community economy. Each time money is spent at a locally-owned business, the tax stays within that county to support local resources such as schools, parks, police and fire...and much more.
- b. Keep our community original. We ensure that unique, one-of-a-kind businesses survive.
- c. Provide more jobs. Altogether, locally owned independent businesses are our largest employer.
- d. Ensure a solid foundation for local nonprofit organizations who serve us. Locally owned businesses give more.
- e. Create good places to work. We want work life to reflect home town friendliness and familiarity. Treating our employees well is part of our community commitment.

STATISTICS FROM THE 3/50 PROJECT - www.the350project.net

- 3 Think about which 3 independently owned businesses you'd miss most if they were gone. Stop in and say hello. Pick up a little something that will make someone smile. Your contribution is what keeps those businesses around.
- 50 If just half the employed U.S. population spent \$50 each month in independently owned businesses, their purchases would generate more than \$42.6 billion in revenue. Imagine the positive impact if $\frac{3}{4}$ of the employed population did that.
- 68 For every \$100 spent in independently owned stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, \$43 stays here.
- 0 Spend it online and nothing comes home.

For every \$100 spent in town, it circulates on average 4 times



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